

## Webwaves



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### A new website for the ASEG

The quote 'The only thing that is constant is change' has been attributed to Heraclitus. Examples of its veracity are seen in many aspects of life. In exploration geophysics, Fountain (1998) has documented what is now nearly 70 years of evolution of airborne electromagnetic prospecting systems from McPhar's Avro Anson-based frequency-domain system in 1948, to modern systems exemplified by Tempest and SkyTEM systems. Green (1998) drew an analogy between the evolution of AEM systems and the development of Precambrian life fossilised in the Burgess Shale.

The worldwide web was made available to the public in the mid-1990s, and has gone through a similarly rapid evolution. The wayback machine (<http://archive.org/web/>) can be used to see changes on the ASEG's website over the years. From the earliest example in 1999, major changes in layout and content have been seen in 2000, 2006, 2013 and 2014. It is easy to see, especially in comparison to websites of similar societies, that the ASEG has attempted to stay current and relevant.

And so it is that the time has come to update the website again. Its current incarnation is the result of efforts of previous webmasters, and, for the most part, it works well. The Web Committee think that it can be made to work better than it does at the moment, and have started the process of redesign. Part of

this is structural, relating to pages and how they are served to users, but a significant component is visual. The Web Committee could use stock images for the redesigned site. However, since the direction of the Society is very much determined by its Members, we thought that it would be more interesting to ask ASEG Members for their input: photographs taken during fieldwork, insightful data presentations or the like. If you or your employer has copyright on the image, and can give the ASEG permission to use the image as a backdrop on the web page, we would welcome any submission. More formally:

#### Entries for the inaugural ASEG photo competition are now open!

Have you been anywhere spectacular in your fieldwork?

Have you produced a particularly colourful, insightful plot during data analysis?

The ASEG are seeking photographs taken during fieldwork and images of data to use on the website. Entries must be submitted before the Adelaide conference (21–24 August 2016), and 1st, 2nd and 3rd prizes will be chosen by votes from conference attendees. Entrants are required to be current Members of the ASEG, and entries must be suitable for public display.

If you qualify, and have a suitable image, please send it to [webmaster@aseg.org.au](mailto:webmaster@aseg.org.au) together with a small caption describing the submission. All suitable entries will be used as stock photography appearing on the ASEG website. Images will be displayed with: "Image \copyright <author> and used with permission"

#### References

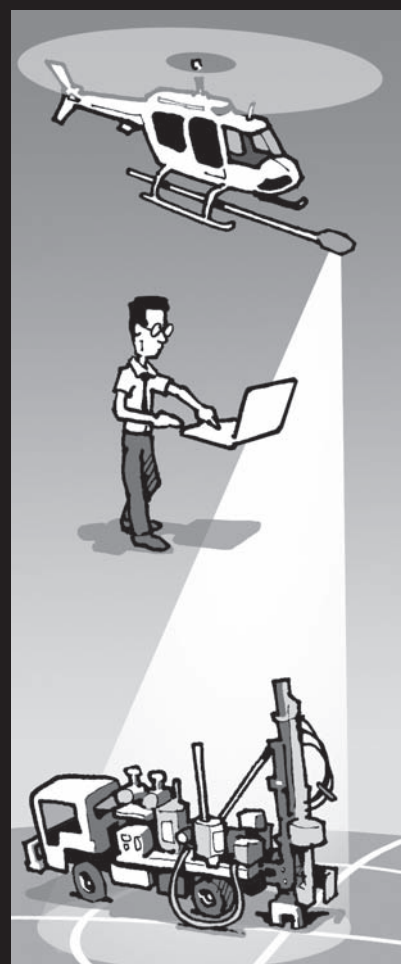
- Fountain, D., 1998, Airborne electromagnetic systems – 50 years of development: *Exploration Geophysics*, 29, 1–11.
- Green, A., Morrison, F., and Smith, B., 1998, Summaries, discussion and future trends: *Exploration Geophysics*, 29, 263–271.

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