

BOOK REVIEWS

Green Management

Edited by Pierre McDonagh and Andrea Prothero, 1997
Dryden Press, London
xv + 526 pp. ISBN 0-03-099040-8
RRP AUD\$50.95

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GREEN Management is a collection of environmental and ecological articles relating to management. The collection is intended to provide students and managers with an overview of the importance of "green" management to business and industry. In particular, it addresses the major questions of green management — why should management be environmentally conscious and how can it balance the requirements of business success with environmental awareness and behavior. The focus of this reader is not only on the development of an environmental management system via the introduction of environmental plans and policies, but also on the role of top management and individual departments in contributing to this development.

In contemporary management literature, research in the *green area* has taken on a new viewpoint. The holistic and complex nature of *green itself* has meant, however, that much of the work is outside the traditional management literature. To overcome this, McDonagh and Prothero have included a wide selection of up-to-date theoretical, empirical and

practical articles examining environmental trends in society and industry, environmental legislation, environmental management systems and corporate environmentalism. The aim of this perspective, according to McDonagh and Prothero, is to enable the reader to identify the main issues of current importance to greening management and examine how these relate to wider social issues.

The reader is divided into five sections outlining the key areas of concern for greening management. Articles within the reader come from a range of environmental and management journals raising current issues from disciplines such as economics, marketing, business strategy, environmental auditing, environmental politics, ethics and sustainable development. The book has some of the usual problems of an edited volume, including unevenness of articles in quality and length, the inclusion of unnecessary or non-synthetic detail and articles that do not really address the subject of the book. With respect to the last, the section on greening organizations is the most obvious.

In summary, *Green Management* provides a strategic look at the integration of the term "green" and its values into the corporate sector. It attempts to draw attention to the connection between management and the external environment and also the connection within management of all the disciplines which affect organizations. *Green Management* deserves a read from scientists of all fields and students of commerce, law and science backgrounds.

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Granite Outcrops Symposium

Journal of Royal Society of Western Australia
September, 1997
Volume 80, Part 3
237 pp. ISSN 0035-922X
RRP \$20.00

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WESTERN Australia is a flat landscape. Granite outcrops are one of the few features that rise above the terrain. This makes them unique landmarks for people, and islands for plants and animals. They are highly significant in terms of their geological, biological and cultural values. They contain some of the world's oldest rocks, are an important source of water, often contain aboriginal heritage sites and are refuges for many rare and endangered flora and fauna.

This special edition of the Journal of the Royal Society of Western Australia reports on a granite outcrop symposium that was held in 1996. The aim of the symposium was two-fold. First, it was to provide a synthesis of the broad array of information associated with granite outcrops. The second was to provide management guidelines to allow effective conservation. The first aim appears to be achieved successfully. The most striking feature of the edition is the broad array of topics covered: geology of granite outcrops, plants and animals and people and management. An illustration of the breadth of topics covered comes from comparing a chapter on the mammals of granite outcrops by M. A. Mares to one on the plants by S. D. Hopper, A. P. Brown and N. G. Marchant. The article by Mares considers mammals on granite outcrops in Namibia, Caatinga

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